

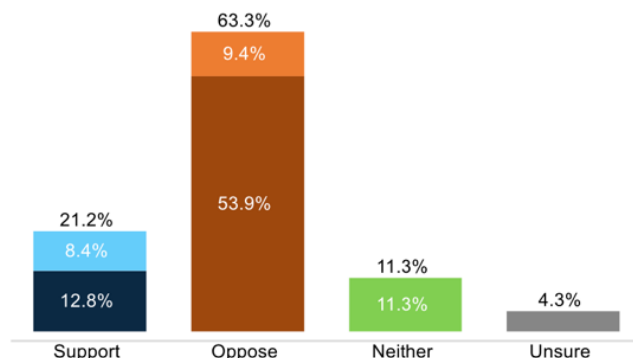
Arkansas Voters Strongly Reject Statewide Vaccine Rollback



DATE: Wednesday, October 8, 2025
TO: Center for Individual Freedom
FROM: Chris Lane, Senior Partner & Pollster; Cygnal
RE: Survey of n500 Likely General Election Voters in Arkansas

Opposition to Arkansas ending statewide vaccine requirements is strong

- Nearly two-thirds of voters oppose (63%) Arkansas adopting a policy to eliminate all statewide vaccine requirements, including **54% who strongly oppose** - just 21% support.



- 81% of parents would likely continue vaccinating their children** against diseases such as polio, measles, mumps, and rubella if Arkansas were to eliminate all school entry requirements for childhood vaccines.

Voters trust vaccines and believe the benefits outweigh any potential risks

- Two-thirds of voters believe **childhood vaccines provide significant benefits and are essential** – more than double the number who believe **vaccines may offer some benefits but are concerned about potential risks** and side effects (24%).
- Voters believe the **benefits outweigh the risks** most with the **MMR vaccine** (72%), **polio vaccine** (68%), **DTaP vaccine** (64%), and the **chickenpox vaccine** (56%).

State legislators' stance on the issue has a powerful impact

- 67% of voters would be less likely to support their state legislator if he or she supported plans to end all vaccine requirements statewide** in Arkansas. 58% would be *much* less likely.
 - This includes a majority of Republicans (57%).

Voters show strong consensus on access to vaccines

- Voters show strong support for:
 - Policies that **ensure vaccines are easily available** at local pharmacies and fully covered by insurance (86% support).
 - Efforts to **increase access and insurance coverage for vaccines** so that all children can meet school vaccination requirements (82% support).
- There is near-universal agreement that:
 - The process for **approving vaccines should be grounded in scientific evidence** and designed to support innovation that protects individuals and families (83% agree).
 - Vaccine recommendations **should be guided by physicians, scientists, and public health experts** trained to evaluate vaccine risks and benefits (79% agree).

Methodology: This probabilistic survey was conducted September 25 – 27, 2025, with 500 likely general election voters. It has a margin of error of $\pm 4.37\%$. Known registered voters were interviewed via online panel and SMS. This survey was weighted to a likely general election voter universe.

