

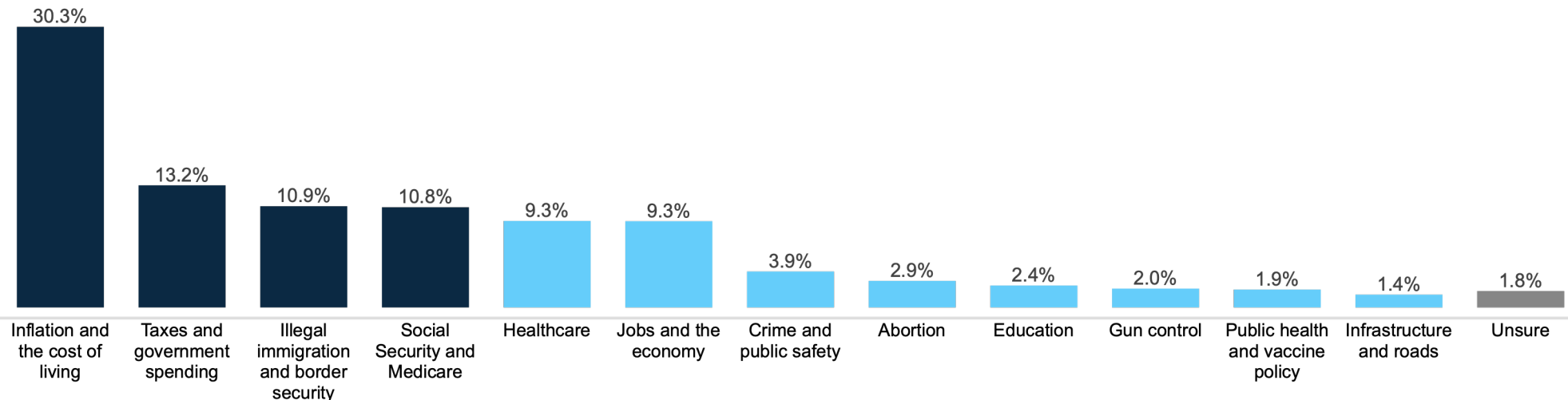


# **Survey** of Likely 2026 General Election Voters

**National**

September 1 – 3, 2026 | n=1500 |  $\pm 2.53\%$

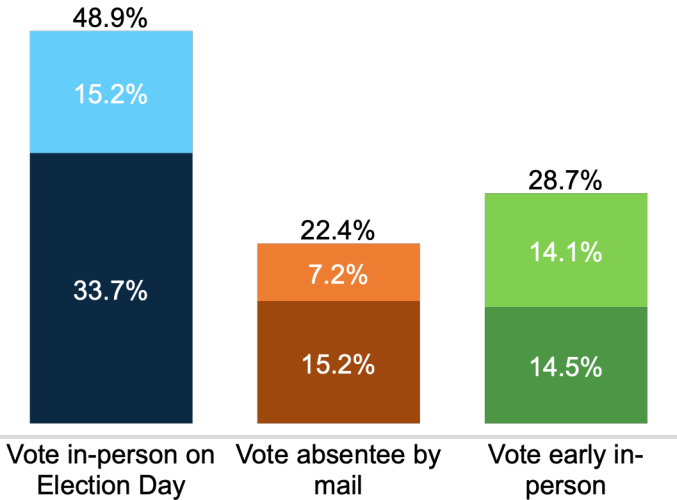
# Top Priority



|                                         | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/FI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-----------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Inflation and the cost of living        | 30%     | 33%    | 27%  | 41%   | 25%   | 36%   | 19%   | 28%   | 26%      | 33%      | 33%   | 38%   | 27%     | 30%       | 25%          | 31%  | 24%        | 29%         | 37%      | 23%          | 31%      | 38%     | 35%    | 33%          | 20%        | 35%       | 22%       | 38%        | 32%      | 30%    | 29%    | 28%    |
| Taxes and government spending           | 13%     | 10%    | 17%  | 9%    | 11%   | 17%   | 17%   | 18%   | 16%      | 11%      | 9%    | 11%   | 18%     | 10%       | 12%          | 14%  | 20%        | 18%         | 4%       | 22%          | 12%      | 4%      | 14%    | 16%          | 21%        | 7%        | 21%       | 5%         | 13%      | 17%    | 18%    | 13%    |
| Illegal immigration and border security | 11%     | 10%    | 12%  | 6%    | 13%   | 7%    | 17%   | 10%   | 14%      | 11%      | 7%    | 7%    | 10%     | 13%       | 16%          | 10%  | 21%        | 10%         | 2%       | 20%          | 8%       | 2%      | 8%     | 9%           | 25%        | 2%        | 23%       | 1%         | 12%      | 10%    | 9%     | 14%    |
| Social Security and Medicare            | 11%     | 11%    | 11%  | 2%    | 19%   | 1%    | 19%   | 8%    | 13%      | 13%      | 9%    | 11%   | 11%     | 11%       | 12%          | 10%  | 8%         | 8%          | 15%      | 6%           | 15%      | 13%     | 3%     | 7%           | 6%         | 16%       | 6%        | 15%        | 7%       | 10%    | 10%    | 13%    |
| Healthcare                              | 9%      | 10%    | 8%   | 11%   | 10%   | 8%    | 8%    | 9%    | 7%       | 9%       | 12%   | 8%    | 10%     | 10%       | 9%           | 9%   | 3%         | 9%          | 15%      | 4%           | 7%       | 17%     | 10%    | 7%           | 4%         | 14%       | 3%        | 15%        | 6%       | 8%     | 9%     | 9%     |
| Jobs and the economy                    | 9%      | 8%     | 10%  | 11%   | 6%    | 14%   | 7%    | 11%   | 9%       | 8%       | 9%    | 11%   | 10%     | 9%        | 7%           | 8%   | 8%         | 11%         | 10%      | 8%           | 13%      | 8%      | 12%    | 10%          | 8%         | 10%       | 9%        | 10%        | 9%       | 9%     | 9%     | 7%     |
| Crime and public safety                 | 4%      | 3%     | 4%   | 1%    | 6%    | 5%    | 4%    | 4%    | 5%       | 4%       | 3%    | 4%    | 3%      | 5%        | 2%           | 6%   | 6%         | 3%          | 2%       | 6%           | 3%       | 2%      | 2%     | 4%           | 8%         | 2%        | 6%        | 2%         | 5%       | 1%     | 5%     | 3%     |
| Abortion                                | 3%      | 4%     | 1%   | 6%    | 2%    | 1%    | 2%    | 1%    | 1%       | 4%       | 5%    | 1%    | 3%      | 2%        | 4%           | 4%   | 4%         | 2%          | 3%       | 4%           | 1%       | 3%      | 4%     | 3%           | 3%         | 3%        | 2%        | 5%         | 5%       | 2%     | 2%     | 2%     |
| Education                               | 2%      | 3%     | 1%   | 4%    | 2%    | 2%    | 1%    | 2%    | 1%       | 2%       | 5%    | 3%    | 2%      | 2%        | 2%           | 3%   | 1%         | 3%          | 3%       | 1%           | 3%       | 4%      | 4%     | 3%           | 1%         | 3%        | 1%        | 4%         | 2%       | 6%     | 1%     | 2%     |
| Gun control                             | 2%      | 2%     | 2%   | 3%    | 1%    | 2%    | 2%    | 1%    | 3%       | 2%       | 3%    | 2%    | 2%      | 3%        | 2%           | 2%   | 1%         | 2%          | 3%       | 1%           | 2%       | 3%      | 3%     | 2%           | 3%         | 2%        | 1%        | 2%         | 2%       | 0%     | 1%     | 2%     |
| Public health and vaccine policy        | 2%      | 3%     | 1%   | 4%    | 1%    | 1%    | 1%    | 2%    | 0%       | 2%       | 3%    | 2%    | 2%      | 4%        | 1%           | 1%   | 2%         | 1%          | 3%       | 1%           | 2%       | 3%      | 3%     | 2%           | 1%         | 3%        | 1%        | 2%         | 3%       | 2%     | 1%     | 2%     |
| Infrastructure and roads                | 1%      | 1%     | 2%   | 0%    | 2%    | 2%    | 1%    | 2%    | 2%       | 1%       | 1%    | 1%    | 2%      | 1%        | 4%           | 0%   | 2%         | 1%          | 2%       | 1%           | 1%       | 2%      | 1%     | 2%           | 1%         | 2%        | 2%        | 1%         | 2%       | 1%     | 2%     | 1%     |
| Unsure                                  | 2%      | 1%     | 2%   | 1%    | 2%    | 2%    | 2%    | 3%    | 1%       | 2%       | 1%    | 2%    | 2%      | 2%        | 3%           | 1%   | 1%         | 2%          | 2%       | 1%           | 2%       | 2%      | 2%     | 2%           | 1%         | 2%        | 1%        | 2%         | 1%       | 0%     | 2%     | 3%     |

Which one of the following issues is the most important to you in the election for U.S. Congress?

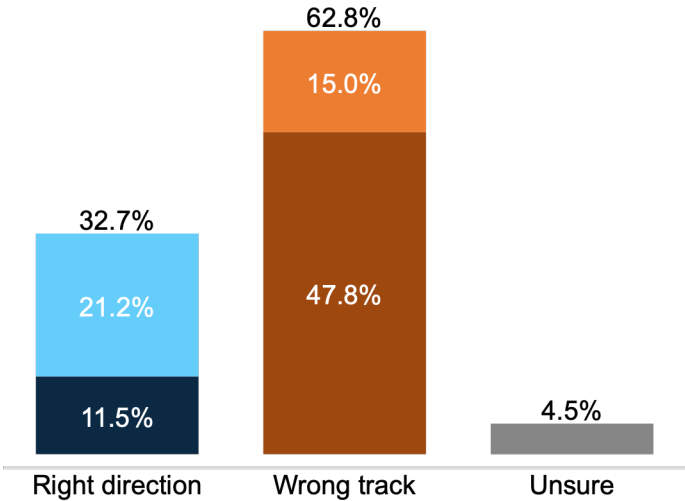
# Vote Method



|                               |                                           | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------|-------------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Definitely vote               | Definitely vote                           | 63%     | 63%    | 64%  | 61%   | 65%   | 59%   | 69%   | 65%   | 63%      | 66%      | 59%   | 61%   | 64%     | 67%       | 62%          | 64%  | 62%        | 63%         | 66%      | 63%          | 64%      | 64%     | 62%    | 58%          | 66%        | 66%       | 63%       | 65%        | 55%      | 59%    | 62%    | 68%    |
|                               | Probably vote                             | 37%     | 37%    | 36%  | 39%   | 35%   | 41%   | 31%   | 35%   | 37%      | 34%      | 41%   | 39%   | 36%     | 33%       | 38%          | 36%  | 37%        | 34%         | 37%      | 36%          | 36%      | 38%     | 42%    | 34%          | 34%        | 37%       | 35%       | 45%        | 41%      | 38%    | 32%    |        |
|                               | Vote in-person on Election Day            | 49%     | 49%    | 49%  | 51%   | 47%   | 48%   | 50%   | 46%   | 51%      | 53%      | 44%   | 57%   | 58%     | 61%       | 41%          | 28%  | 61%        | 46%         | 39%      | 57%          | 51%      | 38%     | 55%    | 49%          | 59%        | 38%       | 60%       | 40%        | 53%      | 58%    | 53%    | 42%    |
|                               | Vote absentee by mail                     | 22%     | 25%    | 20%  | 22%   | 27%   | 16%   | 24%   | 24%   | 16%      | 23%      | 26%   | 7%    | 17%     | 20%       | 18%          | 51%  | 13%        | 23%         | 31%      | 14%          | 22%      | 33%     | 15%    | 22%          | 11%        | 31%       | 12%       | 30%        | 24%      | 16%    | 22%    | 25%    |
|                               | Vote early in-person                      | 29%     | 26%    | 31%  | 27%   | 26%   | 36%   | 27%   | 29%   | 33%      | 23%      | 30%   | 36%   | 26%     | 18%       | 41%          | 21%  | 26%        | 30%         | 30%      | 29%          | 28%      | 29%     | 30%    | 29%          | 30%        | 31%       | 28%       | 29%        | 23%      | 26%    | 25%    | 33%    |
|                               | Definitely vote in-person on Election Day | 34%     | 33%    | 34%  | 34%   | 33%   | 31%   | 37%   | 31%   | 37%      | 37%      | 29%   | 40%   | 41%     | 44%       | 27%          | 17%  | 41%        | 32%         | 27%      | 39%          | 35%      | 26%     | 38%    | 31%          | 42%        | 28%       | 42%       | 28%        | 32%      | 34%    | 34%    | 33%    |
|                               | Probably vote in-person on Election Day   | 15%     | 16%    | 15%  | 17%   | 14%   | 17%   | 13%   | 15%   | 14%      | 16%      | 15%   | 16%   | 17%     | 17%       | 14%          | 12%  | 19%        | 14%         | 12%      | 18%          | 15%      | 12%     | 17%    | 18%          | 17%        | 11%       | 18%       | 12%        | 22%      | 24%    | 19%    | 9%     |
|                               | Definitely vote absentee by mail          | 15%     | 16%    | 14%  | 14%   | 18%   | 11%   | 18%   | 19%   | 10%      | 16%      | 16%   | 4%    | 12%     | 12%       | 12%          | 36%  | 9%         | 16%         | 21%      | 9%           | 16%      | 22%     | 9%     | 13%          | 8%         | 22%       | 8%        | 21%        | 15%      | 10%    | 17%    | 17%    |
|                               | Probably vote absentee by mail            | 7%      | 9%     | 6%   | 8%    | 9%    | 5%    | 6%    | 6%    | 6%       | 7%       | 10%   | 3%    | 5%      | 8%        | 6%           | 15%  | 4%         | 8%          | 10%      | 6%           | 5%       | 11%     | 5%     | 9%           | 3%         | 9%        | 4%        | 9%         | 9%       | 5%     | 5%     | 8%     |
|                               | Definitely vote early in-person           | 15%     | 14%    | 16%  | 13%   | 14%   | 17%   | 14%   | 15%   | 16%      | 13%      | 14%   | 17%   | 11%     | 10%       | 22%          | 11%  | 12%        | 15%         | 17%      | 15%          | 12%      | 15%     | 14%    | 14%          | 16%        | 16%       | 14%       | 16%        | 9%       | 15%    | 11%    | 18%    |
| Probably vote early in-person | 14%                                       | 13%     | 16%    | 14%  | 11%   | 19%   | 12%   | 14%   | 17%   | 10%      | 16%      | 19%   | 14%   | 8%      | 18%       | 9%           | 15%  | 15%        | 13%         | 14%      | 16%          | 13%      | 16%     | 15%    | 14%          | 15%        | 15%       | 14%       | 14%        | 12%      | 14%    | 15%    |        |

How do you plan to vote in the November 3rd general election for U.S. Congress and other offices?

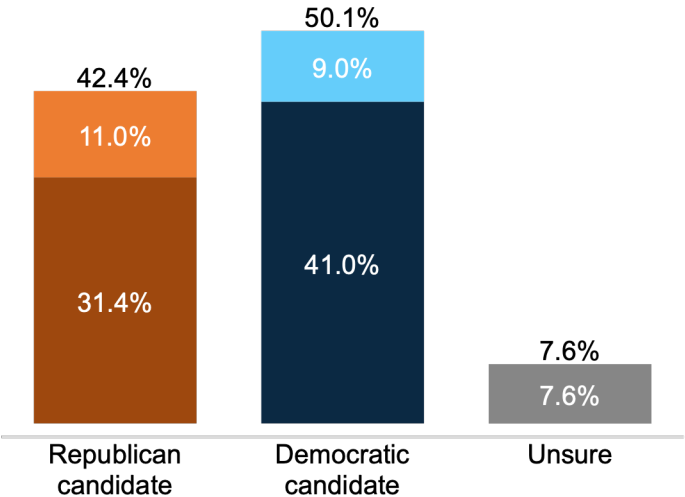
# National Direction



|                                | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Right direction                | 33%     | 28%    | 38%  | 20%   | 36%   | 33%   | 43%   | 32%   | 43%      | 32%      | 24%   | 35%   | 33%     | 30%       | 35%          | 31%  | 68%        | 24%         | 6%       | 62%          | 24%      | 5%      | 32%    | 28%          | 71%        | 7%        | 66%       | 5%         | 28%      | 28%    | 34%    | 34%    |
| Wrong track                    | 63%     | 66%    | 59%  | 74%   | 59%   | 64%   | 53%   | 65%   | 53%      | 62%      | 72%   | 59%   | 61%     | 68%       | 61%          | 65%  | 24%        | 72%         | 93%      | 30%          | 72%      | 95%     | 62%    | 66%          | 20%        | 93%       | 25%       | 95%        | 66%      | 61%    | 62%    | 63%    |
| Definitely the right direction | 12%     | 9%     | 14%  | 6%    | 12%   | 9%    | 19%   | 12%   | 16%      | 11%      | 7%    | 10%   | 10%     | 12%       | 14%          | 12%  | 26%        | 5%          | 2%       | 24%          | 4%       | 3%      | 11%    | 4%           | 29%        | 2%        | 23%       | 2%         | 9%       | 10%    | 8%     | 12%    |
| Mostly the right direction     | 21%     | 19%    | 24%  | 15%   | 23%   | 23%   | 24%   | 20%   | 27%      | 21%      | 17%   | 25%   | 23%     | 18%       | 21%          | 19%  | 42%        | 19%         | 3%       | 37%          | 20%      | 3%      | 22%    | 23%          | 42%        | 5%        | 43%       | 3%         | 19%      | 18%    | 26%    | 22%    |
| Mostly the wrong track         | 15%     | 15%    | 15%  | 17%   | 12%   | 19%   | 12%   | 16%   | 15%      | 17%      | 12%   | 14%   | 17%     | 16%       | 16%          | 12%  | 14%        | 19%         | 13%      | 15%          | 19%      | 12%     | 19%    | 30%          | 12%        | 14%       | 15%       | 11%        | 15%      | 15%    | 11%    | 12%    |
| Definitely the wrong track     | 48%     | 52%    | 43%  | 57%   | 47%   | 45%   | 42%   | 49%   | 39%      | 44%      | 60%   | 46%   | 44%     | 52%       | 45%          | 53%  | 10%        | 52%         | 80%      | 15%          | 53%      | 83%     | 43%    | 36%          | 9%         | 79%       | 10%       | 83%        | 52%      | 46%    | 50%    | 51%    |
| Unsure                         | 5%      | 5%     | 4%   | 5%    | 5%    | 3%    | 4%    | 4%    | 4%       | 7%       | 4%    | 6%    | 6%      | 2%        | 4%           | 4%   | 8%         | 5%          | 1%       | 8%           | 4%       | 0%      | 5%     | 6%           | 9%         | 0%        | 9%        | 1%         | 6%       | 11%    | 4%     | 3%     |

Generally speaking, would you say things in the country are headed in the right direction or are they on the wrong track?

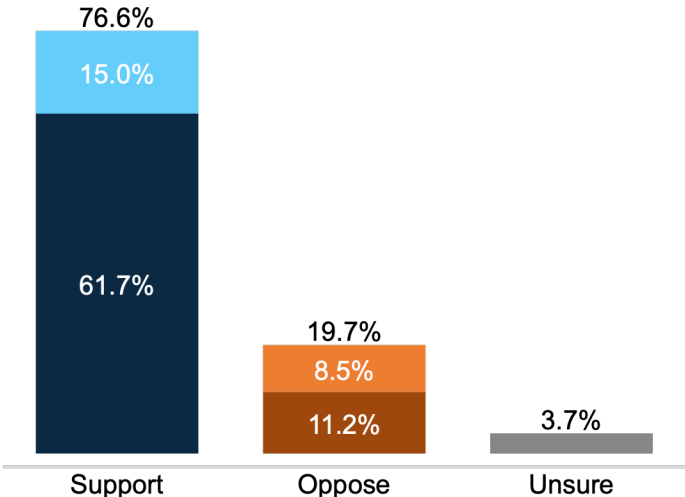
# Generic Ballot



|                                     | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/WI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Republican candidate                | 42%     | 37%    | 49%  | 31%   | 43%   | 42%   | 54%   | 42%   | 54%      | 42%      | 32%   | 45%   | 43%     | 41%       | 47%          | 36%  | 93%        | 34%         | 1%       | 83%          | 31%      | 4%      | 43%    | 40%          | 89%        | 10%       | 90%       | 1%         | 42%      | 50%    | 45%    | 42%    |
| Democratic candidate                | 50%     | 56%    | 43%  | 62%   | 51%   | 46%   | 39%   | 50%   | 36%      | 50%      | 64%   | 46%   | 48%     | 54%       | 45%          | 59%  | 4%         | 46%         | 97%      | 10%          | 59%      | 92%     | 48%    | 33%          | 6%         | 84%       | 3%        | 96%        | 45%      | 40%    | 46%    | 52%    |
| Definitely the Republican candidate | 31%     | 28%    | 35%  | 21%   | 35%   | 26%   | 44%   | 28%   | 43%      | 33%      | 22%   | 33%   | 30%     | 30%       | 35%          | 28%  | 74%        | 17%         | 0%       | 66%          | 16%      | 2%      | 30%    | 0%           | 73%        | 5%        | 69%       | 0%         | 34%      | 33%    | 33%    | 33%    |
| Probably the Republican candidate   | 11%     | 9%     | 13%  | 10%   | 8%    | 16%   | 11%   | 15%   | 12%      | 9%       | 9%    | 12%   | 12%     | 10%       | 12%          | 8%   | 18%        | 17%         | 0%       | 17%          | 15%      | 2%      | 13%    | 40%          | 16%        | 5%        | 22%       | 1%         | 8%       | 17%    | 12%    | 9%     |
| Probably the Democratic candidate   | 9%      | 11%    | 7%   | 14%   | 7%    | 10%   | 4%    | 7%    | 7%       | 11%      | 11%   | 12%   | 7%      | 9%        | 7%           | 9%   | 2%         | 13%         | 13%      | 3%           | 15%      | 11%     | 12%    | 33%          | 4%         | 9%        | 2%        | 13%        | 7%       | 10%    | 8%     | 6%     |
| Definitely the Democratic candidate | 41%     | 46%    | 36%  | 48%   | 44%   | 36%   | 35%   | 43%   | 29%      | 40%      | 53%   | 34%   | 40%     | 45%       | 38%          | 49%  | 2%         | 33%         | 84%      | 7%           | 44%      | 81%     | 37%    | 0%           | 2%         | 75%       | 1%        | 83%        | 38%      | 30%    | 38%    | 47%    |
| Unsure                              | 8%      | 6%     | 9%   | 7%    | 6%    | 11%   | 6%    | 8%    | 10%      | 8%       | 5%    | 9%    | 10%     | 6%        | 8%           | 5%   | 4%         | 20%         | 2%       | 7%           | 10%      | 4%      | 8%     | 27%          | 5%         | 6%        | 6%        | 3%         | 14%      | 10%    | 9%     | 6%     |

If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

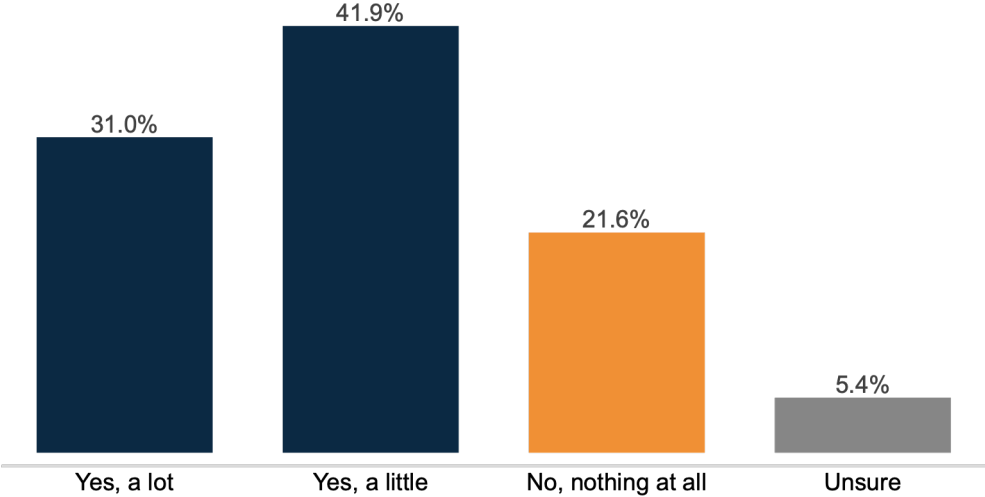
# Traditional Vaccine Support



|                  | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/FI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Support Total    | 77%     | 80%    | 75%  | 75%   | 84%   | 70%   | 79%   | 78%   | 71%      | 75%      | 84%   | 78%   | 74%     | 82%       | 77%          | 76%  | 59%        | 76%         | 93%      | 57%          | 83%      | 95%     | 67%    | 72%          | 51%        | 95%       | 56%       | 95%        | 75%      | 64%    | 82%    | 80%    |
| Oppose Total     | 20%     | 19%    | 21%  | 24%   | 14%   | 26%   | 17%   | 19%   | 24%      | 22%      | 16%   | 19%   | 23%     | 17%       | 20%          | 21%  | 37%        | 21%         | 5%       | 39%          | 13%      | 4%      | 29%    | 25%          | 45%        | 4%        | 39%       | 4%         | 22%      | 31%    | 15%    | 18%    |
| Strongly support | 62%     | 67%    | 58%  | 61%   | 71%   | 51%   | 64%   | 64%   | 51%      | 61%      | 73%   | 61%   | 58%     | 68%       | 60%          | 66%  | 36%        | 59%         | 86%      | 33%          | 68%      | 90%     | 51%    | 49%          | 24%        | 89%       | 31%       | 89%        | 58%      | 51%    | 69%    | 66%    |
| Somewhat support | 15%     | 13%    | 17%  | 13%   | 12%   | 19%   | 16%   | 14%   | 20%      | 14%      | 11%   | 17%   | 16%     | 13%       | 18%          | 10%  | 23%        | 17%         | 7%       | 24%          | 15%      | 5%      | 17%    | 23%          | 27%        | 6%        | 25%       | 5%         | 16%      | 14%    | 13%    | 15%    |
| Somewhat oppose  | 9%      | 8%     | 10%  | 10%   | 7%    | 13%   | 7%    | 9%    | 11%      | 10%      | 6%    | 11%   | 9%      | 8%        | 7%           | 11%  | 17%        | 9%          | 3%       | 17%          | 8%       | 2%      | 14%    | 11%          | 21%        | 1%        | 18%       | 2%         | 10%      | 11%    | 7%     | 9%     |
| Strongly oppose  | 11%     | 10%    | 11%  | 14%   | 7%    | 12%   | 10%   | 10%   | 13%      | 11%      | 9%    | 8%    | 14%     | 9%        | 13%          | 10%  | 20%        | 12%         | 2%       | 23%          | 5%       | 2%      | 15%    | 13%          | 24%        | 3%        | 21%       | 2%         | 12%      | 20%    | 8%     | 9%     |
| Unsure           | 3%      | 2%     | 4%   | 2%    | 2%    | 5%    | 4%    | 3%    | 5%       | 3%       | 0%    | 3%    | 3%      | 2%        | 3%           | 4%   | 4%         | 3%          | 2%       | 3%           | 4%       | 1%      | 3%     | 4%           | 4%         | 1%        | 5%        | 1%         | 3%       | 5%     | 3%     | 2%     |

Do you support or oppose requiring standard childhood vaccines, like measles, mumps, rubella (MMR), and polio, for children to attend public school?

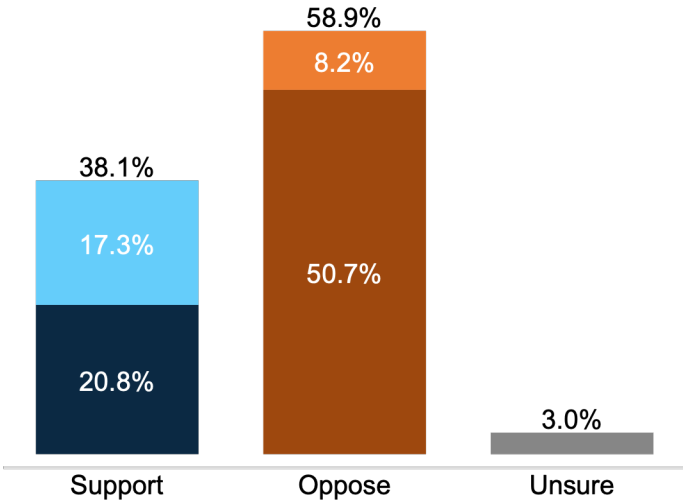
# Executive Order Awareness



|                    | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/WI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Yes Total          | 73%     | 70%    | 76%  | 65%   | 75%   | 74%   | 78%   | 83%   | 70%      | 66%      | 76%   | 68%   | 75%     | 77%       | 70%          | 75%  | 68%        | 76%         | 77%      | 70%          | 72%      | 78%     | 75%    | 60%          | 100%       | 100%      | 71%       | 79%        | 75%      | 60%    | 70%    | 80%    |
| Yes, a lot         | 31%     | 31%    | 31%  | 24%   | 38%   | 26%   | 36%   | 37%   | 25%      | 27%      | 36%   | 28%   | 29%     | 36%       | 33%          | 31%  | 23%        | 30%         | 40%      | 25%          | 28%      | 42%     | 30%    | 14%          | 34%        | 50%       | 23%       | 42%        | 27%      | 22%    | 28%    | 37%    |
| Yes, a little      | 42%     | 39%    | 45%  | 40%   | 38%   | 49%   | 42%   | 45%   | 45%      | 39%      | 40%   | 40%   | 46%     | 42%       | 38%          | 44%  | 45%        | 46%         | 37%      | 45%          | 45%      | 36%     | 44%    | 46%          | 66%        | 50%       | 48%       | 36%        | 48%      | 38%    | 42%    | 43%    |
| No, nothing at all | 22%     | 23%    | 20%  | 29%   | 18%   | 22%   | 18%   | 17%   | 23%      | 24%      | 22%   | 27%   | 20%     | 18%       | 23%          | 20%  | 24%        | 20%         | 20%      | 23%          | 22%      | 19%     | 22%    | 31%          | 0%         | 0%        | 23%       | 17%        | 19%      | 36%    | 23%    | 16%    |
| Unsure             | 5%      | 7%     | 4%   | 7%    | 7%    | 4%    | 4%    | 1%    | 7%       | 10%      | 3%    | 5%    | 5%      | 5%        | 7%           | 5%   | 8%         | 5%          | 4%       | 7%           | 5%       | 3%      | 4%     | 9%           | 0%         | 0%        | 6%        | 4%         | 6%       | 4%     | 7%     | 3%     |

Have you seen, read, or heard anything about the executive order President Trump signed on August 10th changing the federal recommendations for childhood vaccines?

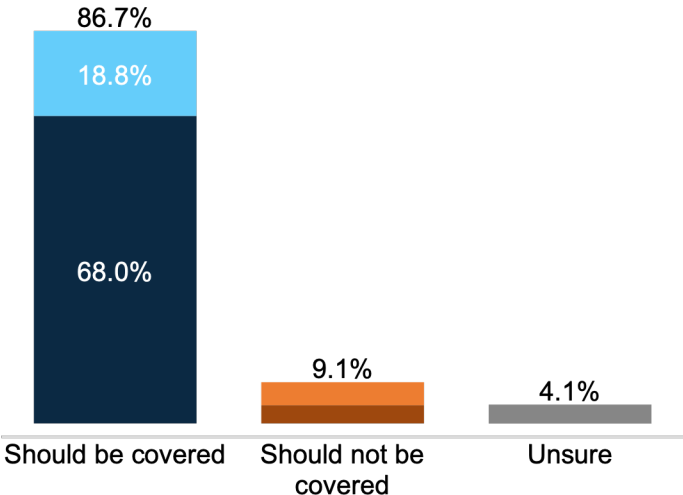
# Executive Order Support



|                  | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|-----------|------------|----------|--------|--------|--------|
| Support Total    | 38%     | 34%    | 43%  | 32%   | 35%   | 46%   | 40%   | 36%   | 50%      | 40%      | 27%   | 40%   | 42%     | 32%       | 40%          | 36%  | 80%        | 34%         | 5%       | 76%          | 25%      | 7%      | 45%    | 42%          | 82%       | 2%         | 37%      | 51%    | 35%    | 36%    |
| Oppose Total     | 59%     | 64%    | 54%  | 65%   | 62%   | 50%   | 57%   | 61%   | 47%      | 56%      | 71%   | 58%   | 55%     | 67%       | 54%          | 61%  | 17%        | 60%         | 94%      | 20%          | 71%      | 93%     | 52%    | 53%          | 14%       | 97%        | 56%      | 48%    | 62%    | 62%    |
| Strongly support | 21%     | 21%    | 20%  | 22%   | 21%   | 20%   | 20%   | 18%   | 23%      | 24%      | 19%   | 20%   | 25%     | 16%       | 23%          | 19%  | 45%        | 18%         | 3%       | 46%          | 8%       | 3%      | 28%    | 17%          | 45%       | 1%         | 22%      | 35%    | 18%    | 19%    |
| Somewhat support | 17%     | 12%    | 23%  | 10%   | 15%   | 26%   | 20%   | 18%   | 27%      | 16%      | 9%    | 20%   | 17%     | 15%       | 17%          | 17%  | 35%        | 16%         | 3%       | 30%          | 17%      | 4%      | 17%    | 24%          | 37%       | 1%         | 15%      | 16%    | 18%    | 17%    |
| Somewhat oppose  | 8%      | 8%     | 9%   | 9%    | 7%    | 8%    | 9%    | 10%   | 8%       | 6%       | 9%    | 10%   | 8%      | 10%       | 5%           | 8%   | 8%         | 10%         | 7%       | 6%           | 13%      | 7%      | 11%    | 18%          | 8%        | 7%         | 10%      | 4%     | 7%     | 7%     |
| Strongly oppose  | 51%     | 56%    | 45%  | 56%   | 56%   | 42%   | 48%   | 51%   | 39%      | 50%      | 62%   | 48%   | 47%     | 56%       | 49%          | 54%  | 8%         | 50%         | 87%      | 13%          | 58%      | 86%     | 41%    | 35%          | 6%        | 90%        | 46%      | 44%    | 54%    | 54%    |
| Unsure           | 3%      | 3%     | 3%   | 3%    | 3%    | 3%    | 3%    | 3%    | 4%       | 4%       | 2%    | 2%    | 3%      | 2%        | 6%           | 3%   | 4%         | 6%          | 1%       | 4%           | 3%       | 0%      | 3%     | 5%           | 4%        | 1%         | 7%       | 1%     | 3%     | 3%     |

Overall, do you support or oppose the executive order President Trump signed reducing the recommended childhood vaccine schedule from 17 to 11 vaccines, including removing meningitis and Hepatitis vaccines from the universally recommended list?

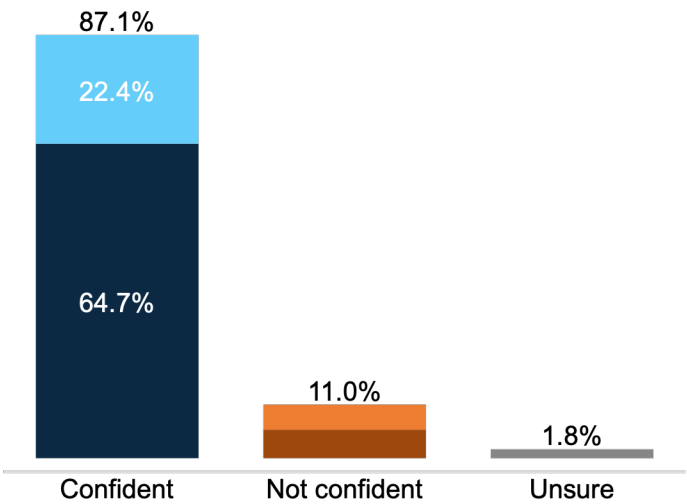
# Insurance Coverage Opinion



|                                  | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/FI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|-----------|------------|----------|--------|--------|--------|
| Should be covered                | 88%     | 90%    | 86%  | 89%   | 90%   | 88%   | 85%   | 87%   | 85%      | 89%      | 90%   | 84%   | 88%     | 91%       | 90%          | 87%  | 79%        | 88%         | 95%      | 80%          | 92%      | 94%     | 86%    | 82%          | 78%       | 97%        | 88%      | 85%    | 91%    | 88%    |
| Should not be covered            | 9%      | 7%     | 11%  | 7%    | 6%    | 10%   | 11%   | 10%   | 11%      | 7%       | 6%    | 14%   | 6%      | 7%        | 7%           | 10%  | 15%        | 7%          | 4%       | 15%          | 5%       | 5%      | 11%    | 13%          | 15%       | 3%         | 9%       | 12%    | 5%     | 8%     |
| Definitely should be covered     | 69%     | 74%    | 65%  | 75%   | 72%   | 67%   | 63%   | 68%   | 61%      | 68%      | 79%   | 66%   | 68%     | 73%       | 70%          | 70%  | 46%        | 69%         | 89%      | 48%          | 74%      | 88%     | 66%    | 60%          | 45%       | 90%        | 71%      | 67%    | 74%    | 70%    |
| Probably should be covered       | 19%     | 16%    | 21%  | 14%   | 18%   | 21%   | 22%   | 19%   | 24%      | 21%      | 11%   | 19%   | 19%     | 18%       | 19%          | 17%  | 33%        | 18%         | 7%       | 31%          | 18%      | 6%      | 21%    | 22%          | 33%       | 6%         | 17%      | 18%    | 17%    | 18%    |
| Probably should not be covered   | 5%      | 3%     | 7%   | 4%    | 2%    | 7%    | 6%    | 6%    | 7%       | 3%       | 3%    | 8%    | 4%      | 5%        | 3%           | 6%   | 10%        | 3%          | 2%       | 9%           | 3%       | 2%      | 6%     | 8%           | 9%        | 1%         | 3%       | 7%     | 3%     | 4%     |
| Definitely should not be covered | 4%      | 4%     | 4%   | 3%    | 4%    | 3%    | 5%    | 4%    | 4%       | 4%       | 3%    | 6%    | 3%      | 2%        | 4%           | 4%   | 6%         | 4%          | 2%       | 6%           | 2%       | 3%      | 5%     | 5%           | 6%        | 2%         | 6%       | 5%     | 2%     | 4%     |
| Unsure                           | 3%      | 4%     | 3%   | 4%    | 4%    | 2%    | 4%    | 3%    | 3%       | 3%       | 4%    | 1%    | 6%      | 2%        | 3%           | 3%   | 5%         | 6%          | 0%       | 6%           | 3%       | 1%      | 3%     | 5%           | 7%        | 0%         | 3%       | 3%     | 4%     | 4%     |

Regardless of whether they are on the recommended schedule, do you think health insurance should or should not be required to cover the cost of the six vaccines removed from the recommended list, such as the Hepatitis and meningitis vaccines, for families who still want them for their children?

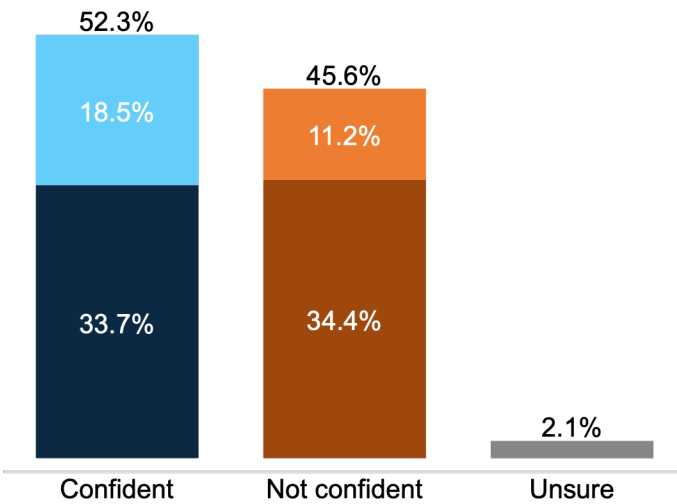
# Traditional childhood vaccines



|                      | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/W | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|-------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Confident Total      | 87%     | 88%    | 86%  | 86%   | 90%   | 86%   | 86%   | 89%   | 83%      | 88%      | 89%   | 86%   | 88%     | 88%       | 84%         | 90%  | 80%        | 85%         | 96%      | 75%          | 92%      | 98%     | 83%    | 83%          | 74%        | 98%       | 78%       | 96%        | 88%      | 79%    | 86%    | 90%    |
| Not confident Total  | 11%     | 10%    | 12%  | 13%   | 8%    | 13%   | 12%   | 10%   | 14%      | 11%      | 9%    | 12%   | 11%     | 11%       | 12%         | 8%   | 18%        | 14%         | 3%       | 22%          | 7%       | 2%      | 16%    | 15%          | 24%        | 1%        | 20%       | 2%         | 10%      | 18%    | 12%    | 9%     |
| Very confident       | 65%     | 69%    | 59%  | 67%   | 71%   | 58%   | 61%   | 69%   | 51%      | 66%      | 73%   | 59%   | 64%     | 69%       | 64%         | 68%  | 46%        | 63%         | 83%      | 43%          | 68%      | 88%     | 58%    | 51%          | 33%        | 89%       | 43%       | 86%        | 61%      | 55%    | 66%    | 70%    |
| Somewhat confident   | 22%     | 19%    | 26%  | 19%   | 19%   | 28%   | 25%   | 21%   | 32%      | 22%      | 15%   | 27%   | 24%     | 19%       | 20%         | 22%  | 34%        | 21%         | 13%      | 32%          | 23%      | 10%     | 25%    | 31%          | 41%        | 9%        | 35%       | 10%        | 27%      | 25%    | 20%    | 20%    |
| Not very confident   | 5%      | 5%     | 6%   | 6%    | 3%    | 7%    | 5%    | 4%    | 7%       | 4%       | 5%    | 6%    | 5%      | 6%        | 5%          | 4%   | 8%         | 7%          | 1%       | 10%          | 4%       | 1%      | 7%     | 7%           | 12%        | 1%        | 10%       | 1%         | 4%       | 6%     | 5%     | 5%     |
| Not at all confident | 6%      | 5%     | 6%   | 7%    | 4%    | 6%    | 7%    | 5%    | 7%       | 6%       | 4%    | 6%    | 6%      | 6%        | 7%          | 4%   | 10%        | 7%          | 1%       | 12%          | 3%       | 1%      | 8%     | 8%           | 12%        | 0%        | 10%       | 1%         | 6%       | 12%    | 6%     | 4%     |
| Unsure               | 2%      | 2%     | 2%   | 1%    | 2%    | 2%    | 2%    | 1%    | 3%       | 1%       | 2%    | 2%    | 1%      | 1%        | 4%          | 2%   | 2%         | 1%          | 1%       | 3%           | 2%       | 0%      | 1%     | 3%           | 2%         | 0%        | 2%        | 1%         | 2%       | 2%     | 3%     | 1%     |

Please indicate your level of confidence in their safety: Traditional childhood vaccines, like measles, mumps, rubella (MMR), and polio

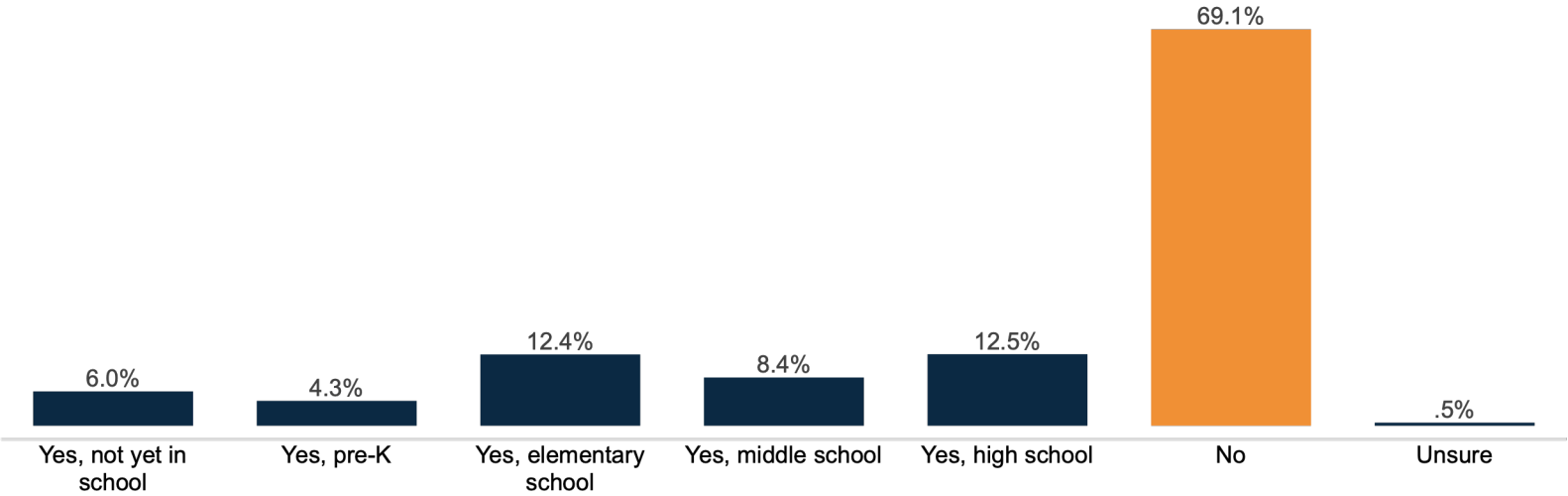
# The COVID-19 vaccine



|                      | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/W | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|-------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Confident Total      | 52%     | 54%    | 50%  | 58%   | 51%   | 52%   | 47%   | 58%   | 42%      | 48%      | 62%   | 45%   | 52%     | 58%       | 48%         | 59%  | 21%        | 50%         | 83%      | 20%          | 59%      | 86%     | 50%    | 45%          | 12%        | 83%       | 16%       | 86%        | 48%      | 40%    | 51%    | 54%    |
| Not confident Total  | 46%     | 43%    | 49%  | 40%   | 46%   | 46%   | 51%   | 41%   | 55%      | 49%      | 36%   | 53%   | 45%     | 40%       | 48%         | 40%  | 78%        | 47%         | 14%      | 78%          | 38%      | 12%     | 48%    | 52%          | 87%        | 15%       | 82%       | 12%        | 52%      | 56%    | 48%    | 44%    |
| Very confident       | 34%     | 35%    | 33%  | 38%   | 32%   | 34%   | 32%   | 41%   | 25%      | 28%      | 42%   | 28%   | 34%     | 35%       | 30%         | 42%  | 11%        | 31%         | 58%      | 9%           | 36%      | 62%     | 30%    | 21%          | 5%         | 59%       | 7%        | 61%        | 30%      | 26%    | 31%    | 39%    |
| Somewhat confident   | 19%     | 20%    | 17%  | 20%   | 20%   | 18%   | 16%   | 17%   | 17%      | 20%      | 19%   | 17%   | 18%     | 23%       | 18%         | 17%  | 10%        | 19%         | 25%      | 11%          | 23%      | 24%     | 20%    | 24%          | 7%         | 24%       | 9%        | 25%        | 19%      | 13%    | 20%    | 16%    |
| Not very confident   | 11%     | 10%    | 12%  | 10%   | 11%   | 11%   | 13%   | 10%   | 15%      | 11%      | 10%   | 16%   | 9%      | 12%       | 8%          | 11%  | 15%        | 12%         | 7%       | 14%          | 14%      | 5%      | 10%    | 16%          | 13%        | 8%        | 16%       | 6%         | 18%      | 9%     | 9%     | 10%    |
| Not at all confident | 34%     | 33%    | 36%  | 30%   | 35%   | 35%   | 38%   | 31%   | 41%      | 38%      | 27%   | 37%   | 36%     | 29%       | 40%         | 29%  | 62%        | 35%         | 7%       | 64%          | 24%      | 7%      | 38%    | 36%          | 73%        | 7%        | 66%       | 6%         | 34%      | 48%    | 39%    | 34%    |
| Unsure               | 2%      | 3%     | 1%   | 2%    | 3%    | 1%    | 1%    | 1%    | 2%       | 3%       | 2%    | 2%    | 1%      | 4%        | 2%          | 2%   | 3%         | 2%          | 2%       | 3%           | 1%       | 2%      | 3%     | 1%           | 2%         | 2%        | 2%        | 0%         | 4%       | 2%     | 2%     |        |

Please indicate your level of confidence in their safety: Covid-19 vaccine

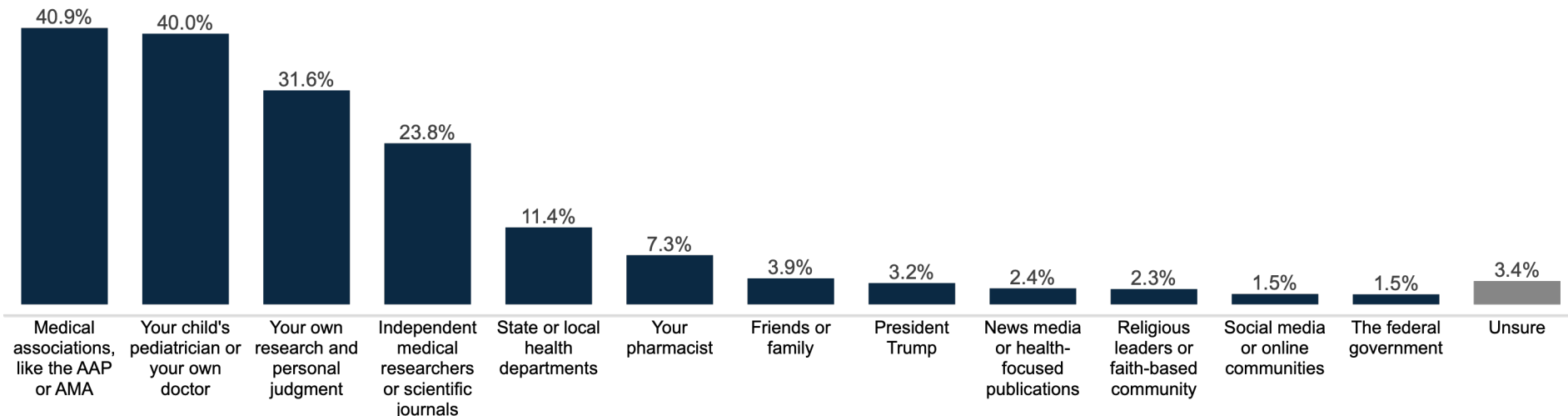
# Parental Status



|                        | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Parent                 | 30%     | 28%    | 33%  | 50%   | 8%    | 54%   | 13%   | 35%   | 30%      | 28%      | 29%   | 36%   | 31%     | 31%       | 26%          | 27%  | 32%        | 32%         | 28%      | 30%          | 33%      | 29%     | 36%          | 37%        | 27%       | 33%       | 28%        | 29%      | 35%    | 30%    | 23%    |
| Yes, not yet in school | 6%      | 6%     | 6%   | 12%   | 0%    | 11%   | 1%    | 6%    | 6%       | 4%       | 8%    | 8%    | 7%      | 5%        | 4%           | 6%   | 4%         | 8%          | 7%       | 6%           | 6%       | 7%      | 8%           | 7%         | 6%        | 5%        | 7%         | 8%       | 11%    | 5%     | 4%     |
| Yes, pre-K             | 4%      | 4%     | 4%   | 8%    | 1%    | 8%    | 1%    | 5%    | 4%       | 2%       | 6%    | 7%    | 4%      | 5%        | 2%           | 4%   | 4%         | 4%          | 5%       | 4%           | 3%       | 6%      | 6%           | 6%         | 4%        | 4%        | 4%         | 4%       | 4%     | 6%     | 2%     |
| Yes, elementary school | 12%     | 12%    | 13%  | 21%   | 3%    | 25%   | 2%    | 13%   | 13%      | 11%      | 13%   | 13%   | 14%     | 10%       | 11%          | 14%  | 15%        | 11%         | 11%      | 13%          | 14%      | 11%     | 13%          | 17%        | 11%       | 15%       | 11%        | 12%      | 14%    | 12%    | 10%    |
| Yes, middle school     | 8%      | 7%     | 10%  | 13%   | 2%    | 18%   | 2%    | 10%   | 10%      | 7%       | 7%    | 9%    | 9%      | 8%        | 8%           | 8%   | 11%        | 9%          | 6%       | 9%           | 10%      | 7%      | 10%          | 10%        | 7%        | 10%       | 6%         | 7%       | 10%    | 8%     | 7%     |
| Yes, high school       | 12%     | 12%    | 13%  | 18%   | 6%    | 18%   | 9%    | 16%   | 10%      | 15%      | 9%    | 14%   | 13%     | 13%       | 11%          | 11%  | 14%        | 13%         | 11%      | 14%          | 13%      | 11%     | 13%          | 16%        | 11%       | 15%       | 10%        | 13%      | 9%     | 11%    | 12%    |
| No                     | 69%     | 72%    | 66%  | 50%   | 92%   | 44%   | 87%   | 64%   | 68%      | 72%      | 71%   | 64%   | 69%     | 69%       | 73%          | 71%  | 68%        | 67%         | 71%      | 69%          | 67%      | 70%     | 63%          | 62%        | 73%       | 67%       | 72%        | 69%      | 65%    | 69%    | 77%    |
| Unsure                 | 1%      | 0%     | 1%   | 0%    | 0%    | 1%    | 1%    | 0%    | 1%       | 0%       | 0%    | 0%    | 0%      | 0%        | 1%           | 1%   | 1%         | 1%          | 0%       | 1%           | 0%       | 0%      | 1%           | 1%         | 0%        | 1%        | 0%         | 1%       | 0%     | 1%     | 0%     |

Are you the parent or guardian of children aged 18 or under? Select all that apply if you have more than one child in school.

# Vaccine Advice Trust



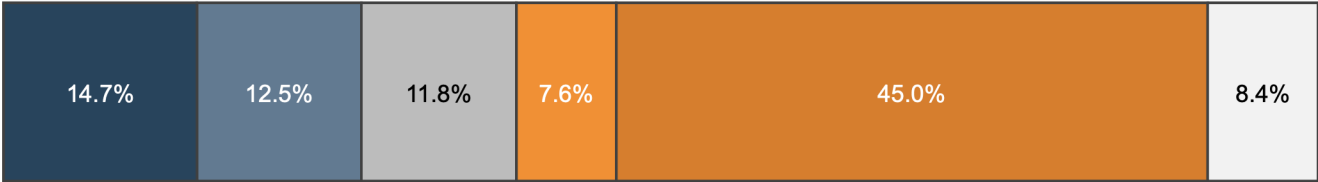
|                                                        | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/WI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Medical associations, like the AAP or AMA              | 41%     | 45%    | 36%  | 46%   | 44%   | 36%   | 36%   | 45%   | 27%      | 38%      | 54%   | 39%   | 40%     | 42%       | 37%          | 48%  | 19%        | 44%         | 60%      | 18%          | 46%      | 66%     | 38%    | 37%          | 12%        | 66%       | 17%       | 63%        | 40%      | 38%    | 42%    | 46%    |
| Your child's pediatrician or your own doctor           | 40%     | 42%    | 38%  | 38%   | 45%   | 39%   | 37%   | 45%   | 32%      | 42%      | 41%   | 41%   | 44%     | 43%       | 41%          | 32%  | 31%        | 39%         | 49%      | 30%          | 45%      | 48%     | 44%    | 38%          | 24%        | 54%       | 28%       | 51%        | 36%      | 30%    | 41%    | 47%    |
| Your own research and personal judgment                | 32%     | 29%    | 34%  | 29%   | 30%   | 35%   | 34%   | 31%   | 37%      | 33%      | 25%   | 35%   | 35%     | 27%       | 34%          | 27%  | 49%        | 31%         | 15%      | 52%          | 24%      | 13%     | 36%    | 34%          | 58%        | 13%       | 52%       | 14%        | 33%      | 39%    | 35%    | 29%    |
| Independent medical researchers or scientific journals | 24%     | 24%    | 24%  | 27%   | 21%   | 26%   | 21%   | 27%   | 21%      | 18%      | 31%   | 21%   | 24%     | 20%       | 25%          | 29%  | 21%        | 33%         | 22%      | 25%          | 21%      | 25%     | 23%    | 25%          | 27%        | 24%       | 24%       | 24%        | 23%      | 31%    | 24%    | 25%    |
| State or local health departments                      | 11%     | 10%    | 13%  | 11%   | 9%    | 15%   | 10%   | 12%   | 13%      | 10%      | 11%   | 8%    | 11%     | 11%       | 12%          | 15%  | 5%         | 11%         | 17%      | 6%           | 11%      | 18%     | 9%     | 9%           | 5%         | 13%       | 6%        | 17%        | 12%      | 9%     | 9%     | 10%    |
| Your pharmacist                                        | 7%      | 8%     | 7%   | 9%    | 6%    | 7%    | 7%    | 5%    | 9%       | 8%       | 7%    | 7%    | 6%      | 4%        | 8%           | 10%  | 7%         | 5%          | 9%       | 7%           | 9%       | 6%      | 5%     | 7%           | 5%         | 8%        | 7%        | 7%         | 8%       | 5%     | 7%     | 6%     |
| Friends or family                                      | 4%      | 4%     | 4%   | 6%    | 2%    | 6%    | 2%    | 3%    | 5%       | 5%       | 3%    | 4%    | 4%      | 5%        | 4%           | 3%   | 6%         | 2%          | 3%       | 5%           | 4%       | 2%      | 5%     | 4%           | 7%         | 1%        | 6%        | 2%         | 4%       | 5%     | 2%     | 1%     |
| President Trump                                        | 3%      | 3%     | 4%   | 2%    | 4%    | 3%    | 4%    | 2%    | 5%       | 3%       | 2%    | 4%    | 3%      | 3%        | 3%           | 3%   | 7%         | 1%          | 1%       | 7%           | 2%       | 1%      | 3%     | 1%           | 8%         | 0%        | 7%        | 0%         | 3%       | 3%     | 2%     | 3%     |
| News media or health-focused publications              | 2%      | 2%     | 3%   | 3%    | 1%    | 3%    | 2%    | 1%    | 4%       | 3%       | 2%    | 3%    | 1%      | 4%        | 2%           | 2%   | 1%         | 3%          | 3%       | 2%           | 2%       | 4%      | 2%     | 4%           | 2%         | 2%        | 2%        | 2%         | 1%       | 4%     | 2%     | 1%     |
| Religious leaders or faith-based community             | 2%      | 2%     | 2%   | 4%    | 1%    | 2%    | 3%    | 2%    | 3%       | 3%       | 2%    | 3%    | 1%      | 3%        | 2%           | 2%   | 4%         | 2%          | 1%       | 4%           | 2%       | 1%      | 4%     | 3%           | 6%         | 1%        | 4%        | 0%         | 3%       | 2%     | 2%     | 1%     |
| Social media or online communities                     | 2%      | 2%     | 1%   | 3%    | 0%    | 2%    | 0%    | 1%    | 1%       | 1%       | 2%    | 2%    | 1%      | 0%        | 3%           | 1%   | 2%         | 1%          | 1%       | 2%           | 3%       | 1%      | 3%     | 3%           | 3%         | 1%        | 2%        | 1%         | 1%       | 1%     | 0%     | 1%     |
| The federal government                                 | 1%      | 1%     | 2%   | 2%    | 0%    | 3%    | 1%    | 1%    | 3%       | 1%       | 1%    | 1%    | 2%      | 3%        | 1%           | 2%   | 2%         | 1%          | 1%       | 1%           | 2%       | 1%      | 4%     | 2%           | 3%         | 1%        | 2%        | 1%         | 1%       | 1%     | 0%     | 1%     |
| Unsure                                                 | 3%      | 3%     | 4%   | 2%    | 4%    | 2%    | 5%    | 2%    | 6%       | 5%       | 2%    | 4%    | 4%      | 4%        | 2%           | 3%   | 6%         | 3%          | 1%       | 6%           | 2%       | 1%      | 3%     | 4%           | 4%         | 1%        | 5%        | 1%         | 3%       | 6%     | 4%     | 3%     |

When it comes to information about vaccine safety and effectiveness for you and your family, which two of the following sources do you trust the most?  
Select up to two options.

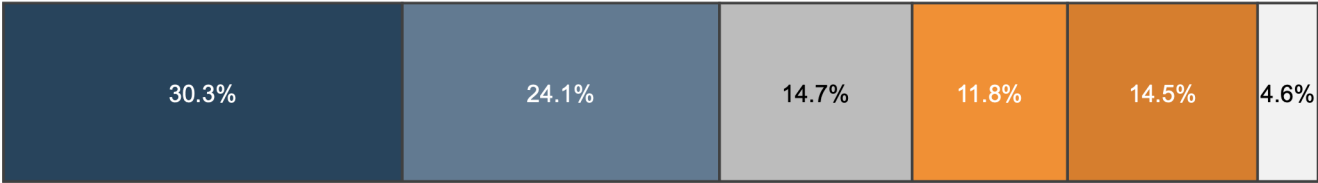
# Possible Answers



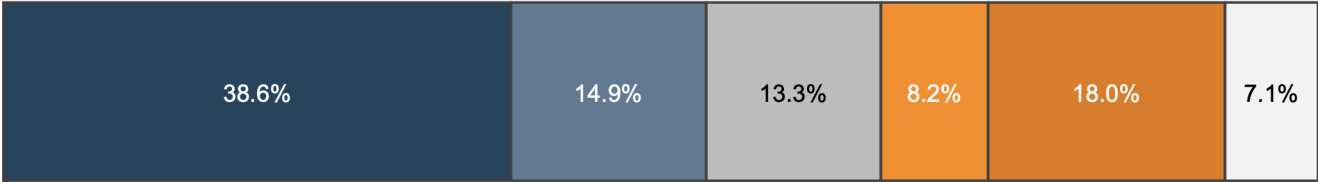
Yes, I'll push to fully adopt the new federal vaccine schedule and looser exemption rules in our state



I'll leave it to doctors and parents. I won't mandate the new schedule, but I won't stand in the way of families who want it either



No, I'll keep our state's current, medically-recommended vaccine requirements in place



I trust President Trump on this and will support whatever he and Secretary Kennedy recommend for our state



# Possible Answers Heatmaps

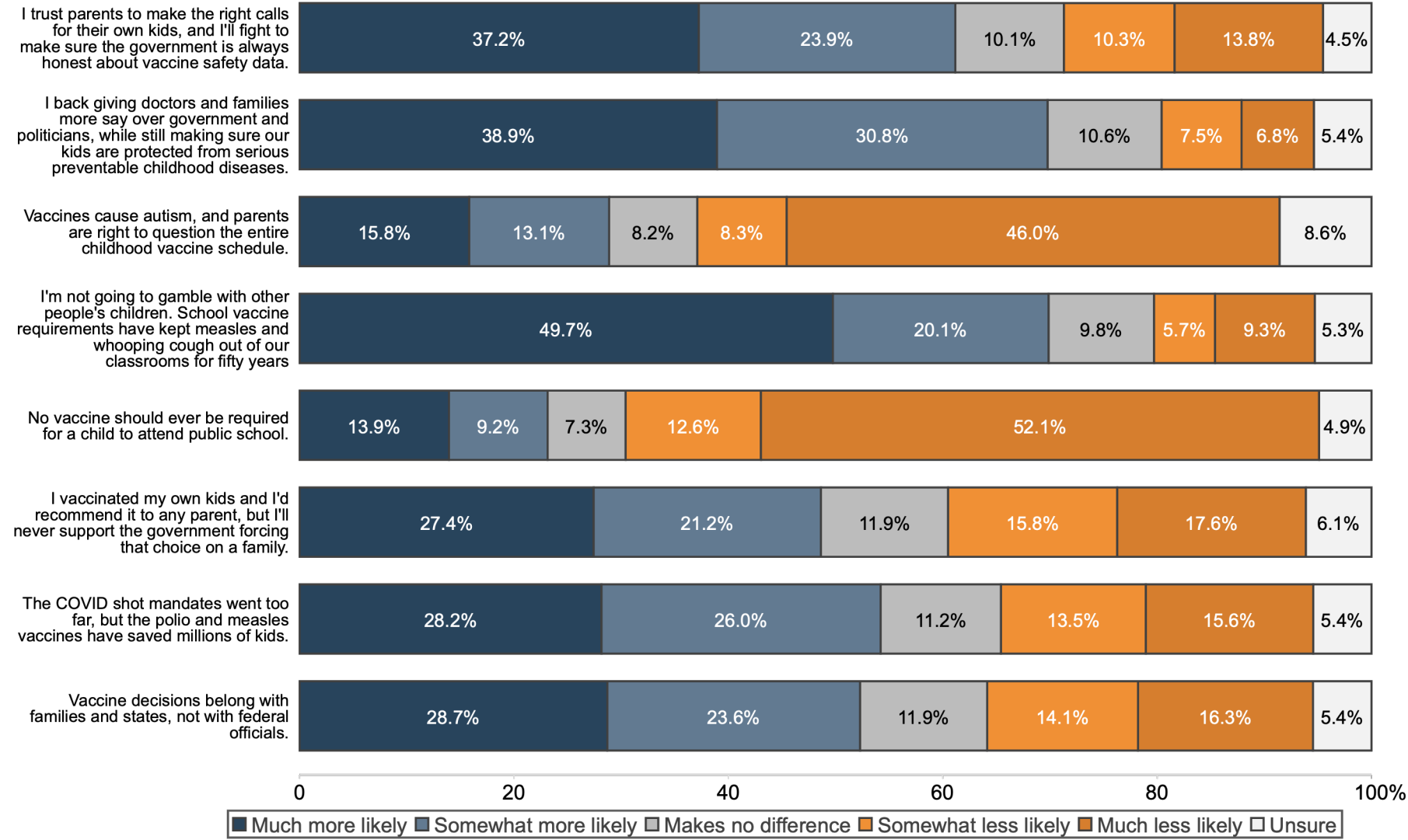
## More Likely

|                                                                                                                                     | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------------------------------------------------------------------------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Yes, I'll push to fully adopt the new federal vaccine schedule and looser exemption rules in our state                              | 27%     | 24%    | 31%  | 23%   | 25%   | 30%   | 32%   | 27%   | 34%      | 27%      | 20%   | 25%   | 30%     | 24%       | 30%          | 27%  | 50%        | 23%         | 8%       | 49%          | 19%      | 8%      | 35%    | 23%          | 66%        | 7%        | 51%       | 7%         | 25%      | 34%    | 21%    | 27%    |
| I'll leave it to doctors and parents. I won't mandate the new schedule, but I won't stand in the way of families who want it either | 54%     | 54%    | 55%  | 50%   | 58%   | 52%   | 58%   | 51%   | 59%      | 56%      | 51%   | 57%   | 55%     | 48%       | 56%          | 55%  | 67%        | 55%         | 42%      | 66%          | 58%      | 36%     | 58%    | 59%          | 71%        | 43%       | 69%       | 41%        | 52%      | 61%    | 50%    | 53%    |
| No, I'll keep our state's current, medically-recommended vaccine requirements in place                                              | 53%     | 56%    | 51%  | 59%   | 52%   | 52%   | 50%   | 59%   | 44%      | 49%      | 64%   | 51%   | 52%     | 61%       | 49%          | 56%  | 29%        | 51%         | 79%      | 29%          | 56%      | 82%     | 52%    | 46%          | 17%        | 83%       | 26%       | 81%        | 55%      | 46%    | 53%    | 54%    |
| I trust President Trump on this and will support whatever he and Secretary Kennedy recommend for our state                          | 29%     | 25%    | 32%  | 20%   | 30%   | 27%   | 37%   | 27%   | 38%      | 29%      | 21%   | 30%   | 29%     | 24%       | 33%          | 26%  | 60%        | 22%         | 4%       | 56%          | 18%      | 5%      | 30%    | 22%          | 70%        | 4%        | 61%       | 2%         | 25%      | 36%    | 26%    | 27%    |

## Less Likely

|                                                                                                                                     | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|-------------------------------------------------------------------------------------------------------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| Yes, I'll push to fully adopt the new federal vaccine schedule and looser exemption rules in our state                              | 53%     | 58%    | 47%  | 61%   | 55%   | 48%   | 45%   | 56%   | 38%      | 48%      | 69%   | 48%   | 53%     | 60%       | 49%          | 55%  | 19%        | 56%         | 83%      | 21%          | 62%      | 85%     | 47%    | 47%          | 5%         | 87%       | 18%       | 86%        | 50%      | 43%    | 58%    | 56%    |
| I'll leave it to doctors and parents. I won't mandate the new schedule, but I won't stand in the way of families who want it either | 26%     | 28%    | 24%  | 31%   | 26%   | 28%   | 20%   | 27%   | 21%      | 23%      | 35%   | 22%   | 27%     | 33%       | 23%          | 27%  | 10%        | 26%         | 43%      | 12%          | 22%      | 49%     | 24%    | 17%          | 9%         | 42%       | 10%       | 43%        | 24%      | 22%    | 28%    | 30%    |
| No, I'll keep our state's current, medically-recommended vaccine requirements in place                                              | 26%     | 25%    | 28%  | 25%   | 25%   | 26%   | 29%   | 24%   | 31%      | 26%      | 23%   | 26%   | 29%     | 25%       | 27%          | 24%  | 42%        | 26%         | 12%      | 44%          | 21%      | 9%      | 32%    | 23%          | 55%        | 9%        | 44%       | 11%        | 24%      | 34%    | 26%    | 28%    |
| I trust President Trump on this and will support whatever he and Secretary Kennedy recommend for our state                          | 57%     | 62%    | 52%  | 67%   | 58%   | 55%   | 49%   | 60%   | 44%      | 55%      | 70%   | 54%   | 56%     | 64%       | 53%          | 60%  | 16%        | 62%         | 93%      | 20%          | 68%      | 94%     | 53%    | 55%          | 7%         | 93%       | 14%       | 95%        | 58%      | 46%    | 59%    | 60%    |

# Vaccine Policy Statements

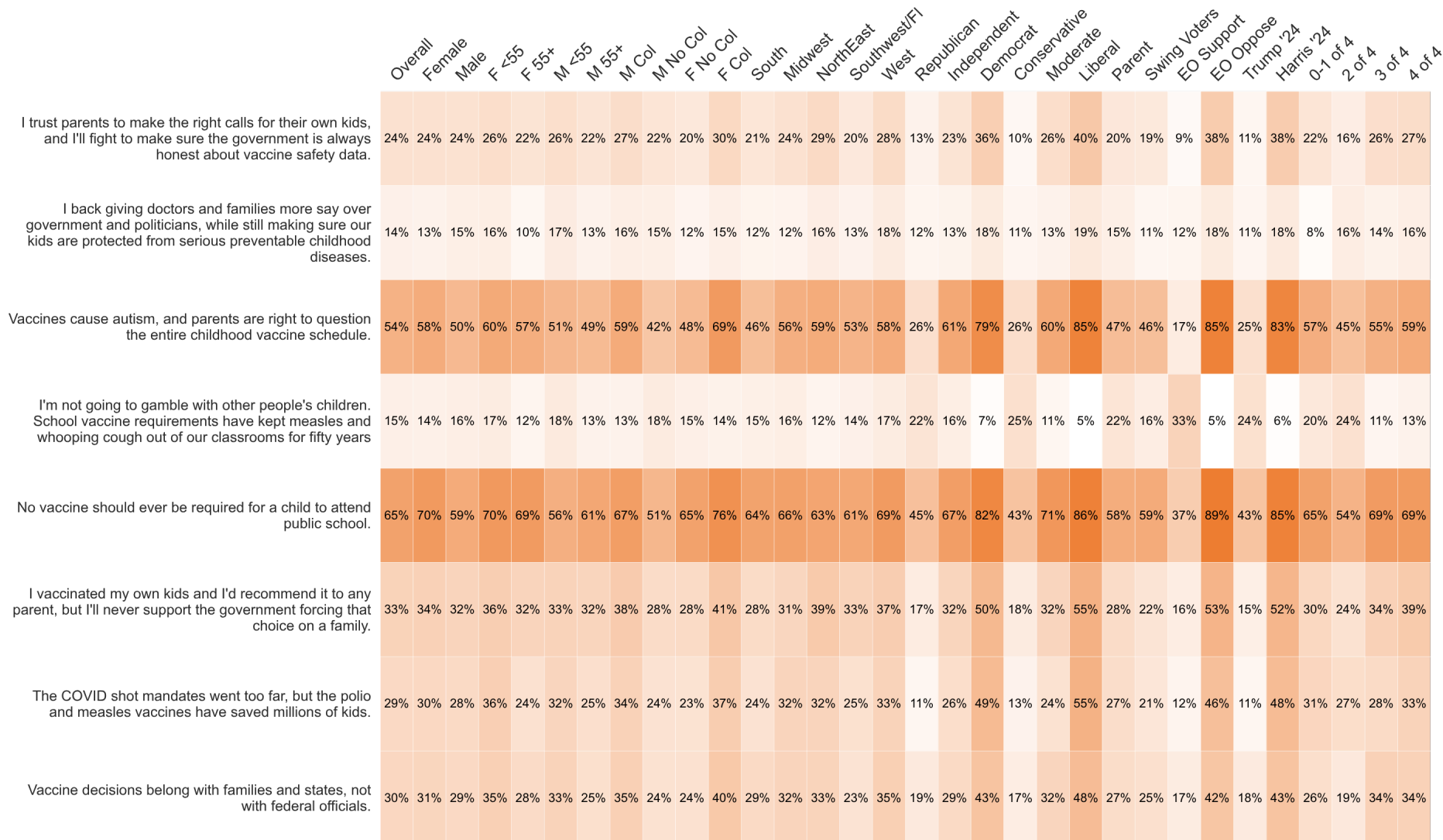


# Vaccine Policy Statements Heatmap - More Likely

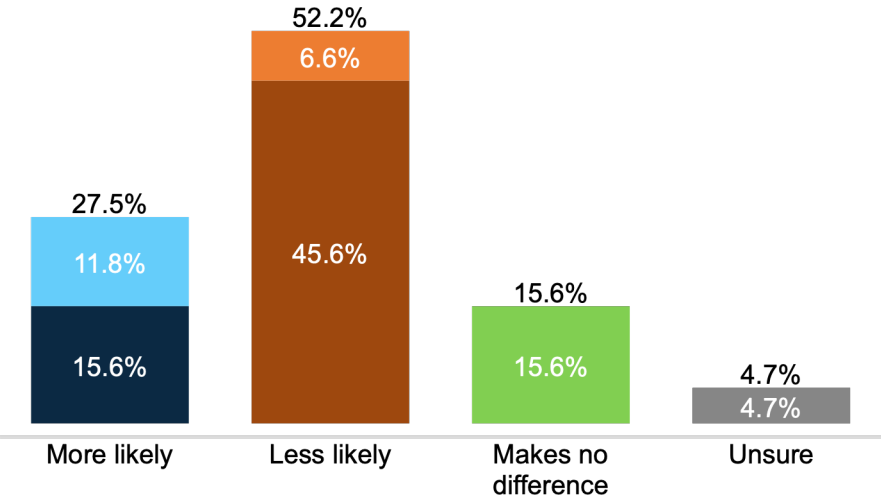


|                                                                                                                                                                          | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/FL | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| I trust parents to make the right calls for their own kids, and I'll fight to make sure the government is always honest about vaccine safety data.                       | 61%     | 60%    | 62%  | 54%   | 66%   | 59%   | 66%   | 60%   | 65%      | 66%      | 54%   | 62%   | 62%     | 57%       | 64%          | 60%  | 76%        | 61%         | 47%      | 79%          | 60%      | 41%     | 63%    | 63%          | 83%        | 47%       | 78%       | 46%        | 62%      | 74%    | 59%    | 60%    |
| I back giving doctors and families more say over government and politicians, while still making sure our kids are protected from serious preventable childhood diseases. | 70%     | 71%    | 69%  | 65%   | 76%   | 63%   | 74%   | 70%   | 68%      | 73%      | 68%   | 71%   | 70%     | 68%       | 73%          | 68%  | 74%        | 69%         | 67%      | 74%          | 71%      | 63%     | 67%    | 69%          | 70%        | 68%       | 73%       | 67%        | 70%      | 71%    | 75%    | 68%    |
| Vaccines cause autism, and parents are right to question the entire childhood vaccine schedule.                                                                          | 29%     | 26%    | 32%  | 25%   | 28%   | 30%   | 33%   | 27%   | 37%      | 32%      | 20%   | 31%   | 28%     | 28%       | 29%          | 29%  | 50%        | 22%         | 13%      | 50%          | 19%      | 10%     | 36%    | 30%          | 62%        | 7%        | 51%       | 9%         | 26%      | 44%    | 29%    | 24%    |
| I'm not going to gamble with other people's children. School vaccine requirements have kept measles and whooping cough out of our classrooms for fifty years             | 70%     | 72%    | 67%  | 68%   | 76%   | 61%   | 72%   | 71%   | 64%      | 68%      | 77%   | 67%   | 69%     | 75%       | 69%          | 70%  | 55%        | 67%         | 86%      | 52%          | 75%      | 89%     | 64%    | 64%          | 41%        | 91%       | 51%       | 88%        | 63%      | 60%    | 73%    | 74%    |
| No vaccine should ever be required for a child to attend public school.                                                                                                  | 23%     | 20%    | 27%  | 21%   | 19%   | 26%   | 27%   | 23%   | 30%      | 21%      | 19%   | 23%   | 22%     | 26%       | 24%          | 22%  | 38%        | 20%         | 11%      | 40%          | 14%      | 9%      | 30%    | 25%          | 43%        | 8%        | 39%       | 9%         | 23%      | 36%    | 21%    | 19%    |
| I vaccinated my own kids and I'd recommend it to any parent, but I'll never support the government forcing that choice on a family.                                      | 49%     | 47%    | 51%  | 41%   | 52%   | 47%   | 54%   | 48%   | 53%      | 53%      | 40%   | 52%   | 47%     | 44%       | 51%          | 48%  | 66%        | 47%         | 33%      | 65%          | 49%      | 29%     | 54%    | 53%          | 68%        | 33%       | 67%       | 32%        | 50%      | 63%    | 49%    | 45%    |
| The COVID shot mandates went too far, but the polio and measles vaccines have saved millions of kids.                                                                    | 54%     | 53%    | 55%  | 44%   | 63%   | 47%   | 62%   | 51%   | 59%      | 58%      | 48%   | 60%   | 52%     | 54%       | 57%          | 49%  | 72%        | 54%         | 37%      | 71%          | 59%      | 30%     | 53%    | 60%          | 70%        | 40%       | 73%       | 37%        | 51%      | 57%    | 56%    | 52%    |
| Vaccine decisions belong with families and states, not with federal officials.                                                                                           | 52%     | 52%    | 53%  | 49%   | 54%   | 47%   | 59%   | 50%   | 56%      | 58%      | 44%   | 56%   | 49%     | 50%       | 58%          | 49%  | 63%        | 51%         | 42%      | 65%          | 53%      | 36%     | 54%    | 55%          | 65%        | 44%       | 63%       | 42%        | 51%      | 63%    | 50%    | 50%    |

# Vaccine Policy Statements Heatmap - Less Likely



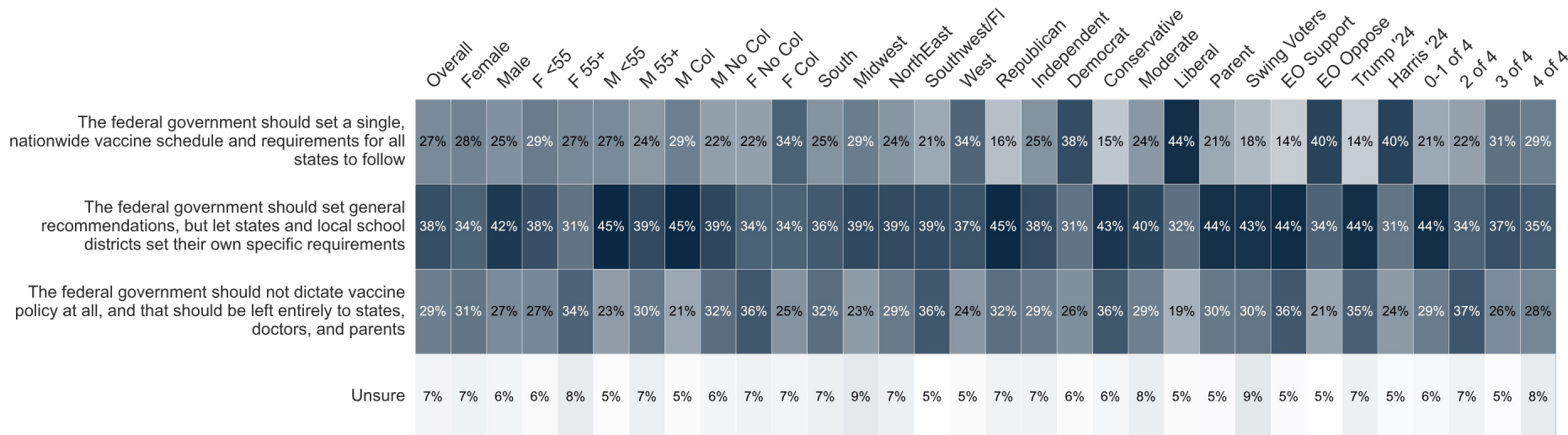
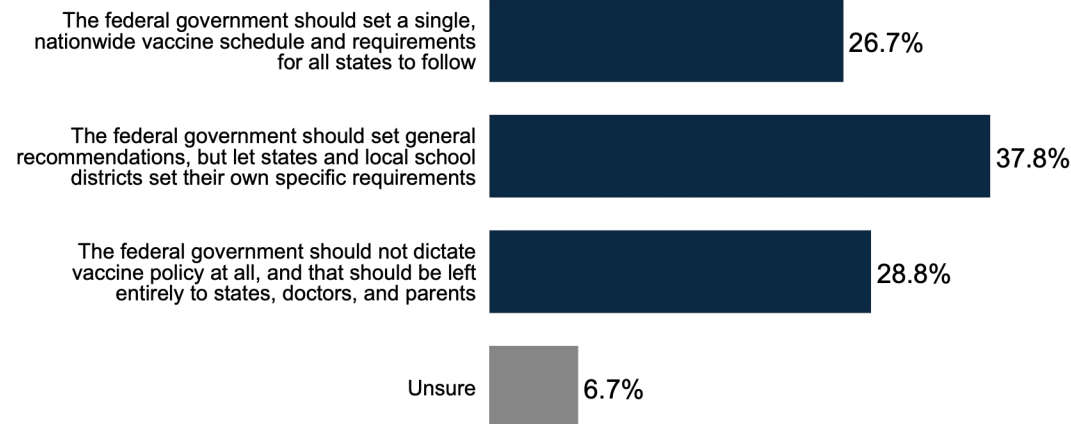
# Vaccine Vote Impact



|                      | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/FI | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| More likely Total    | 27%     | 25%    | 31%  | 22%   | 27%   | 29%   | 32%   | 26%   | 34%      | 28%      | 21%   | 29%   | 27%     | 23%       | 28%          | 30%  | 55%        | 19%         | 7%       | 51%          | 19%      | 6%      | 33%    | 21%          | 67%        | 5%        | 53%       | 6%         | 30%      | 33%    | 24%    | 27%    |
| Less likely Total    | 52%     | 57%    | 46%  | 58%   | 56%   | 46%   | 47%   | 54%   | 40%      | 49%      | 66%   | 47%   | 51%     | 60%       | 50%          | 54%  | 14%        | 54%         | 88%      | 18%          | 59%      | 89%     | 45%    | 44%          | 6%         | 89%       | 12%       | 89%        | 49%      | 43%    | 54%    | 56%    |
| Much more likely     | 16%     | 14%    | 17%  | 12%   | 16%   | 14%   | 21%   | 16%   | 18%      | 16%      | 12%   | 13%   | 16%     | 15%       | 17%          | 33%  | 8%         | 4%          | 31%      | 9%           | 3%       | 19%     | 6%     | 39%          | 3%         | 30%       | 4%        | 15%        | 20%      | 13%    | 16%    |        |
| Somewhat more likely | 12%     | 11%    | 13%  | 10%   | 11%   | 15%   | 12%   | 10%   | 16%      | 12%      | 9%    | 16%   | 11%     | 8%        | 11%          | 13%  | 22%        | 11%         | 3%       | 21%          | 10%      | 3%      | 14%    | 14%          | 28%        | 2%        | 23%       | 2%         | 15%      | 12%    | 11%    | 11%    |
| Makes no difference  | 16%     | 14%    | 18%  | 15%   | 12%   | 22%   | 14%   | 17%   | 18%      | 17%      | 10%   | 17%   | 17%     | 14%       | 17%          | 12%  | 25%        | 20%         | 3%       | 24%          | 18%      | 3%      | 18%    | 27%          | 24%        | 4%        | 28%       | 3%         | 16%      | 18%    | 16%    | 14%    |
| Somewhat less likely | 7%      | 6%     | 7%   | 6%    | 7%    | 7%    | 7%    | 6%    | 8%       | 7%       | 5%    | 9%    | 6%      | 9%        | 6%           | 4%   | 6%         | 9%          | 6%       | 6%           | 9%       | 5%      | 8%     | 14%          | 3%         | 8%        | 7%        | 5%         | 7%       | 5%     | 4%     |        |
| Much less likely     | 46%     | 51%    | 39%  | 53%   | 49%   | 38%   | 40%   | 47%   | 33%      | 42%      | 61%   | 39%   | 45%     | 51%       | 44%          | 50%  | 8%         | 45%         | 82%      | 12%          | 50%      | 84%     | 37%    | 30%          | 3%         | 82%       | 5%        | 84%        | 43%      | 38%    | 49%    | 51%    |
| Unsure               | 5%      | 4%     | 5%   | 4%    | 4%    | 4%    | 7%    | 3%    | 7%       | 5%       | 3%    | 7%    | 5%      | 3%        | 5%           | 4%   | 6%         | 7%          | 2%       | 6%           | 4%       | 2%      | 4%     | 8%           | 3%         | 1%        | 6%        | 2%         | 5%       | 6%     | 7%     | 4%     |

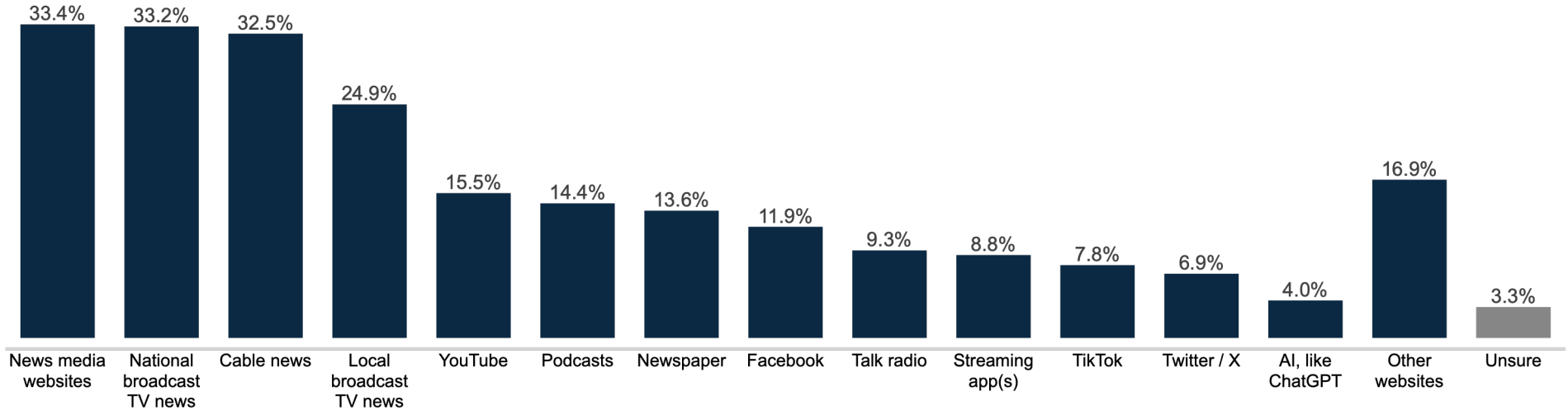
Would knowing that a candidate supports President Trump's executive order on childhood vaccines make you more or less likely to vote for that candidate?

# Government Involvement Opinion



Which of the following statements comes closer to your view on the role that the federal government should play in making decisions about vaccine policies, particularly for school-age children?

# News Source



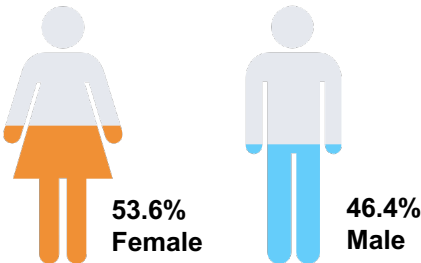
|                            | Overall | Female | Male | F <55 | F 55+ | M <55 | M 55+ | M Col | M No Col | F No Col | F Col | South | Midwest | NorthEast | Southwest/Fl | West | Republican | Independent | Democrat | Conservative | Moderate | Liberal | Parent | Swing Voters | EO Support | EO Oppose | Trump '24 | Harris '24 | 0-1 of 4 | 2 of 4 | 3 of 4 | 4 of 4 |
|----------------------------|---------|--------|------|-------|-------|-------|-------|-------|----------|----------|-------|-------|---------|-----------|--------------|------|------------|-------------|----------|--------------|----------|---------|--------|--------------|------------|-----------|-----------|------------|----------|--------|--------|--------|
| National broadcast TV news | 33%     | 36%    | 30%  | 29%   | 43%   | 24%   | 35%   | 32%   | 28%      | 36%      | 36%   | 37%   | 35%     | 33%       | 29%          | 31%  | 22%        | 29%         | 46%      | 20%          | 42%      | 42%     | 26%    | 32%          | 15%        | 47%       | 20%       | 47%        | 26%      | 23%    | 33%    | 35%    |
| Local broadcast TV news    | 25%     | 27%    | 22%  | 22%   | 33%   | 15%   | 29%   | 20%   | 24%      | 28%      | 26%   | 27%   | 24%     | 30%       | 22%          | 22%  | 23%        | 20%         | 29%      | 21%          | 32%      | 24%     | 20%    | 21%          | 17%        | 31%       | 21%       | 29%        | 21%      | 18%    | 25%    | 29%    |
| Cable news                 | 32%     | 31%    | 34%  | 19%   | 43%   | 22%   | 45%   | 36%   | 32%      | 33%      | 28%   | 38%   | 29%     | 33%       | 34%          | 28%  | 40%        | 26%         | 30%      | 37%          | 33%      | 26%     | 23%    | 25%          | 36%        | 32%       | 36%       | 30%        | 24%      | 25%    | 34%    | 36%    |
| Streaming app(s)           | 9%      | 9%     | 8%   | 11%   | 7%    | 8%    | 9%    | 8%    | 9%       | 12%      | 6%    | 10%   | 8%      | 11%       | 7%           | 10%  | 11%        | 5%          | 9%       | 10%          | 7%       | 9%      | 12%    | 9%           | 8%         | 8%        | 10%       | 9%         | 8%       | 8%     | 12%    | 6%     |
| Social Media               | 33%     | 32%    | 34%  | 45%   | 21%   | 46%   | 21%   | 28%   | 39%      | 33%      | 31%   | 33%   | 37%     | 23%       | 33%          | 37%  | 33%        | 33%         | 32%      | 34%          | 31%      | 33%     | 41%    | 42%          | 38%        | 26%       | 36%       | 29%        | 35%      | 32%    | 33%    | 23%    |
| TikTok                     | 8%      | 11%    | 5%   | 19%   | 3%    | 8%    | 1%    | 2%    | 7%       | 10%      | 11%   | 8%    | 8%      | 5%        | 8%           | 10%  | 6%         | 6%          | 10%      | 5%           | 8%       | 10%     | 11%    | 10%          | 6%         | 7%        | 6%        | 10%        | 11%      | 5%     | 7%     | 4%     |
| Facebook                   | 12%     | 14%    | 10%  | 19%   | 9%    | 11%   | 8%    | 6%    | 13%      | 17%      | 11%   | 14%   | 14%     | 11%       | 9%           | 11%  | 15%        | 8%          | 11%      | 13%          | 13%      | 9%      | 19%    | 14%          | 14%        | 7%        | 14%       | 9%         | 10%      | 6%     | 13%    | 7%     |
| Twitter / X                | 7%      | 4%     | 10%  | 5%    | 3%    | 17%   | 4%    | 11%   | 10%      | 3%       | 4%    | 6%    | 6%      | 5%        | 9%           | 8%   | 8%         | 9%          | 5%       | 10%          | 3%       | 6%      | 8%     | 9%           | 13%        | 4%        | 10%       | 4%         | 10%      | 11%    | 5%     | 6%     |
| YouTube                    | 15%     | 13%    | 19%  | 17%   | 9%    | 24%   | 13%   | 16%   | 22%      | 13%      | 12%   | 14%   | 16%     | 13%       | 17%          | 17%  | 13%        | 17%         | 16%      | 14%          | 16%      | 18%     | 16%    | 22%          | 16%        | 14%       | 15%       | 15%        | 13%      | 18%    | 14%    | 10%    |
| Newspaper                  | 14%     | 13%    | 14%  | 11%   | 16%   | 12%   | 16%   | 19%   | 10%      | 11%      | 16%   | 11%   | 13%     | 19%       | 13%          | 13%  | 8%         | 16%         | 18%      | 9%           | 16%      | 18%     | 12%    | 13%          | 8%         | 20%       | 7%        | 19%        | 10%      | 12%    | 10%    | 18%    |
| Talk radio                 | 9%      | 9%     | 10%  | 6%    | 11%   | 9%    | 11%   | 10%   | 10%      | 9%       | 8%    | 6%    | 10%     | 8%        | 11%          | 11%  | 13%        | 9%          | 6%       | 13%          | 8%       | 6%      | 9%     | 8%           | 14%        | 7%        | 13%       | 7%         | 9%       | 7%     | 9%     | 12%    |
| Podcasts                   | 14%     | 13%    | 16%  | 19%   | 8%    | 23%   | 8%    | 19%   | 13%      | 9%       | 18%   | 14%   | 17%     | 12%       | 12%          | 15%  | 17%        | 15%         | 12%      | 18%          | 10%      | 15%     | 21%    | 16%          | 21%        | 13%       | 19%       | 11%        | 14%      | 19%    | 13%    | 16%    |
| AI, like ChatGPT           | 4%      | 3%     | 5%   | 4%    | 2%    | 7%    | 3%    | 6%    | 4%       | 2%       | 4%    | 5%    | 3%      | 4%        | 2%           | 6%   | 6%         | 4%          | 2%       | 5%           | 6%       | 2%      | 8%     | 5%           | 6%         | 3%        | 6%        | 3%         | 3%       | 5%     | 6%     | 2%     |
| News media websites        | 33%     | 32%    | 35%  | 38%   | 26%   | 44%   | 27%   | 41%   | 30%      | 25%      | 40%   | 30%   | 36%     | 35%       | 30%          | 36%  | 26%        | 40%         | 37%      | 28%          | 31%      | 43%     | 36%    | 32%          | 27%        | 40%       | 26%       | 40%        | 36%      | 36%    | 33%    | 37%    |
| Other websites             | 17%     | 16%    | 18%  | 20%   | 12%   | 20%   | 16%   | 20%   | 17%      | 14%      | 17%   | 16%   | 17%     | 19%       | 16%          | 17%  | 24%        | 12%         | 19%      | 14%          | 16%      | 18%     | 17%    | 24%          | 13%        | 19%       | 14%       | 20%        | 21%      | 19%    | 18%    |        |
| Unsure                     | 3%      | 4%     | 3%   | 4%    | 3%    | 2%    | 4%    | 2%    | 4%       | 5%       | 2%    | 3%    | 2%      | 4%        | 5%           | 3%   | 4%         | 4%          | 2%       | 5%           | 2%       | 1%      | 2%     | 4%           | 3%         | 1%        | 5%        | 1%         | 8%       | 6%     | 4%     | 2%     |

What are your primary sources for news? Select up to three options.

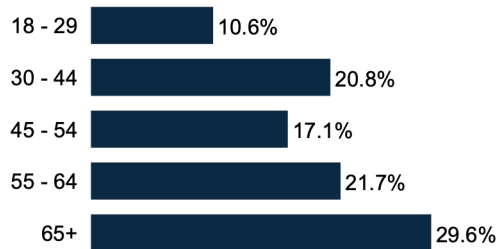
# Demographics



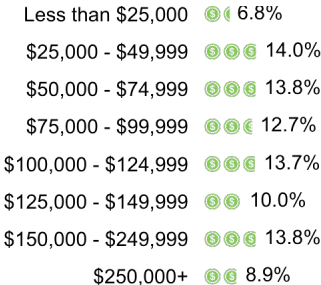
## Sex



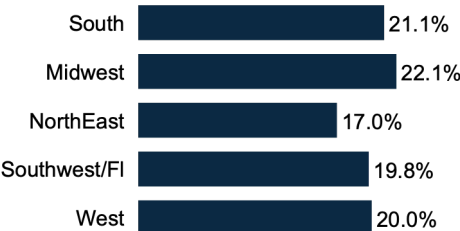
## Age Range



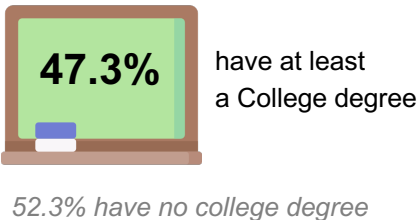
## Household Income



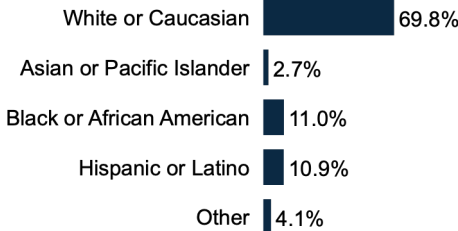
## Geo - County



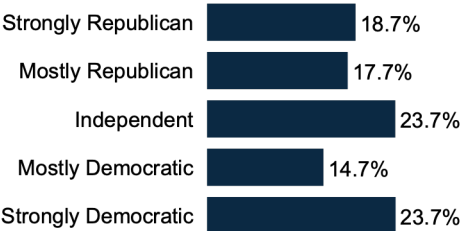
## Education



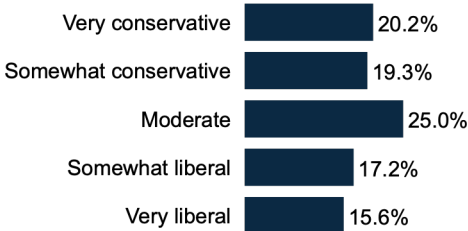
## Race/Ethnicity



## Partisanship



## Ideology



## General Election X of 4

