

Red State Voters Overwhelmingly Oppose Eliminating Vaccine Requirements



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DATE: Monday, October 13, 2025
TO: Center for Individual Freedom
FROM: Chris Lane, Senior Partner & Pollster; Cygnal
RE: Survey of Likely General Election Voters in Selected States

Recent polling conducted by Cygnal for the Center for Individual Freedom (CFIF) reveals a clear and consistent message from voters in four red states—Arkansas, Kansas, Louisiana, and Oklahoma: Voters strongly oppose efforts to eliminate vaccine requirements statewide.

Key Findings Across All Four States

- Majority Opposition to Eliminating Vaccine Mandates:
 - Arkansas: 63% oppose ending statewide vaccine requirements, including 59% who strongly oppose.
 - Kansas: 71% oppose, 59% strongly oppose.
 - Louisiana: 64% oppose, 53% strongly oppose.
 - Oklahoma: 67% oppose, 57% strongly oppose.
- In every state surveyed, a strong majority of voters oppose ending statewide vaccine requirements, with most expressing strong opposition. Support for eliminating mandates is low, ranging from just 21% to 24% in all states.

Voters Trust Vaccines and See Benefits

- Roughly two-thirds (AR: 67%, KS: 72%, LA: 65%, OK: 67%), or more in each state believe childhood vaccines provide significant benefits and are essential, far outnumbering those who express concerns about risks or side effects.

Legislative Impact

- In all four states (AR: 67%, KS: 70%, LA: 68%, OK: 70%), most voters would be less likely to support their state legislator (if they backed eliminating vaccine requirements, with a majority saying they would be “much less likely” to do so. This includes a majority of Republican voters in each state.

Strong Support for Vaccine Access

- Over 80% in every state support policies ensuring vaccines are easily available at local pharmacies and fully covered by insurance. Similar majorities support efforts to increase access and coverage so all children can meet school vaccination requirements.

Consensus on Science and Expert Guidance

- There is near-universal agreement (AR: 83%, KS: 85%, LA: 80%, OK: 86%) that vaccine approval should be grounded in scientific evidence and support innovation. Voters also agree (AR: 79%, KS: 80%, LA: 76%, OK: 80%) that vaccine recommendations should be guided by physicians, scientists, and public health experts.

Conclusion

- Across Arkansas, Kansas, Louisiana, and Oklahoma, voters send a unified message: Eliminating vaccine requirements is deeply unpopular, and red state voters want policies that protect public health, ensure access, and are guided by science and medical experts. Legislators considering such rollbacks face strong opposition from their constituents, including the Republican base.

Methodology: These probabilistic surveys were conducted September 25 – 28, with roughly n500 likely general election voters from each state. Each survey has a margin of error of roughly $\pm 4.30\%$. Known registered voters were interviewed via online panel and SMS. These surveys were weighted to a likely general election universe.



Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal is ranked as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in 50 states and 17 countries on more than 3,000 corporate, public affairs, and political campaigns.